

111
YEARS

**eliminating racism
empowering women**

ywca

greater austin

2018

ANNUAL REPORT

2018 TOP 10 HEADLINES

- 01 2018 Elections and Annual Meeting**

The 2018 Board of Directors was announced at the 111th Annual Membership Meeting
- 02 Amplify Austin**

YWCA Greater Austin participated in Austin's day of giving by raising \$7,210 to expand the scope and impact of our services for the community
- 03 YWCA receives Austin Community Foundation Funding to expand services into North Austin**
- 04 YWCA Community Partnership Initiative**

YWCA's Volunteer and Training Institute launched the 2018-2018 cohort of its professional development collaboration to build capacity for gender and racial justice in other nonprofit organizations.
- 05 2018 Fabulous People Party**

Honors outstanding Austinites
The Woman of Color Leading Change Award recognizes six women of color who have led change to the benefit the Greater Austin Community in YWCA's areas of impact
- 06 2018 Purple Purse Challenge**

Partnering with Allstate's annual fundraiser to help victims of domestic violence YWCA raised over \$2,000
- 07 Stand Against Racism**

YWCA's Executive Director, Angela-Jo Touza-Medina, spoke at YWCA USA's Stand Against Racism Policy Briefing: "Ending Racial Profiling & the Criminalization of Women & Girls of Color" in Washington, DC.
- 08 YWCA Emergency Counseling Services**

YWCA provided Emergency counseling individuals affected by the East Austin Bombings .
- 09 Indie Rock Band, Bon Iver, selects YWCA Greater Austin as its local partner and beneficiary of its 2 A Billion Campaigns**
- 10 St. David's Foundation funds Access to Innovative Mental Health Services (AIMHS) planning phase**

St. David's Foundation provided funding YWCA Greater Austin the opportunity to research the mental health needs in underserved rural/outlying regions of Central Texas.

WHAT WE DO

ISSUE AREA 1: HEALTH AND SAFETY OF WOMEN AND GIRLS

YW Counseling and Referral Center

Provides free or affordable individual (adults and children), family, couples or group mental health counseling.

- 1,643 families served
- 3,378 counseling sessions
- 300 psycho-educational or therapeutic group sessions
- 81% of clients report improved mental health
- 93% of clients achieved their treatment plan goal
- 84% of clients report improved attitude and behaviors



Generation YW Program

Provides life skills classes to at-risk teens to help them avoid the cycle of substance abuse (ATOD - alcohol, tobacco and other drugs). It also provides opportunities for adults to receive information about the ATOD issues and how to prevent them.

- 317 teens enrolled in classes
- 219 participated in ATOD alternative activities
- 231 teens in prevention counseling
- 427 teens attended ATOD presentations
- 574 teens participated in ATOD activities
- 78 adults participated in ATOD activities and presentation



ISSUE AREA 2: ECONOMIC EMPOWERMENT AND ADVANCEMENT OF WOMEN



Gateway Program

The point of entry to YWCA Greater Austin Programs, it includes reception, intake, short-term/limited case management and the provision of short-term, emergency financial assistance to help families in crisis access childcare.

- 56 children were afforded an estimated 55,000 hours of childcare, allowing 41 families to work towards building a secure financial future for themselves
- 2,415 informational, referral and intake calls were received.

ISSUE AREA 2: RACIAL JUSTICE & CIVIL RIGHTS

YW Volunteer and Training Institute

Builds capacity within the YWCA Greater Austin and in the community-at-large to address the root causes of gender and racial injustice from the personal to the professional and institutional. This includes the recruitment and training of volunteers, the provision of continuing education units for licensed professionals, as well as trainings for organizations that are seeking to address equity within their work.

- 15,748 community service hours contributed by YWCA Greater Austin interns and volunteers
- 79 trainings and workshops to address the root causes of gender and race-based inequity
- 773 total participants and 250 unduplicated participants
- 48 volunteers and interns were recruited and trained

COMMUNITY MATTERS

WHO DO WE SERVE?

01

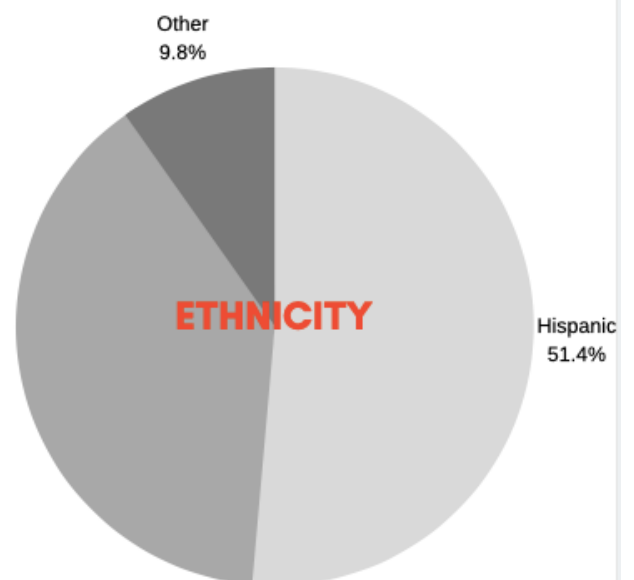
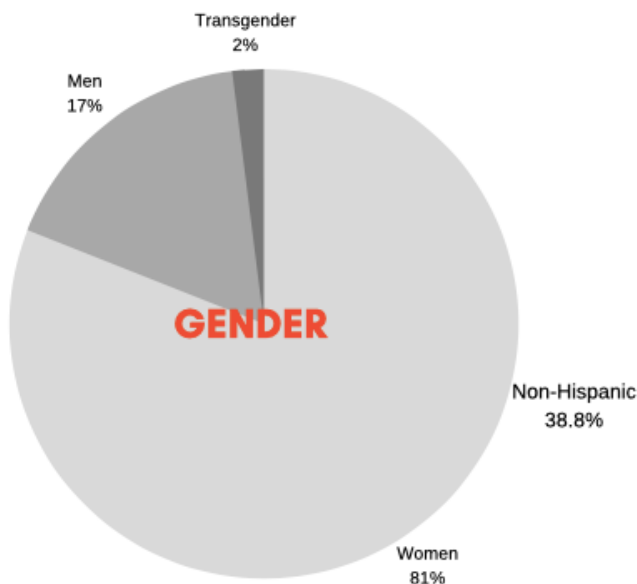
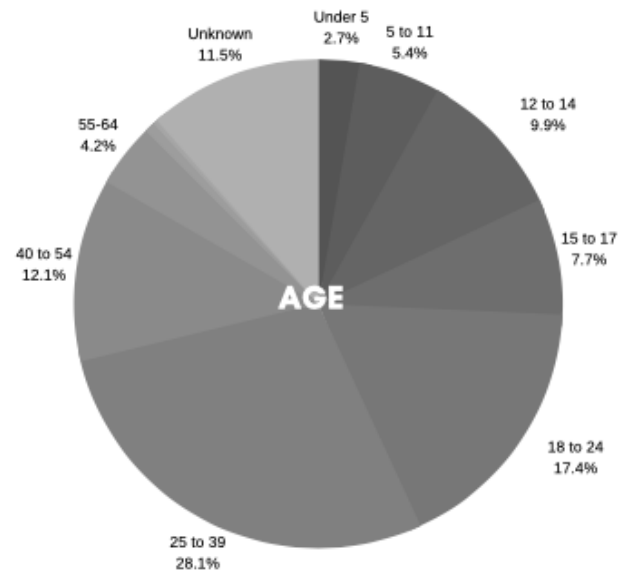
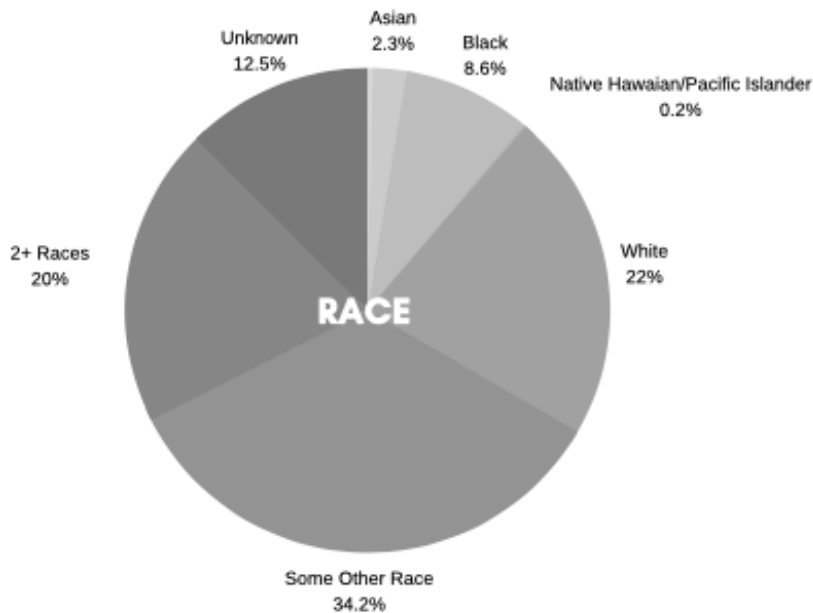
Household income

- 59% fall at 100% of the FPL (\$24,600 for a family of 4)
- 89% fall at 200% of the FPL (\$49,200 for a family of 4)

4968
INDIVIDUALS
SERVED

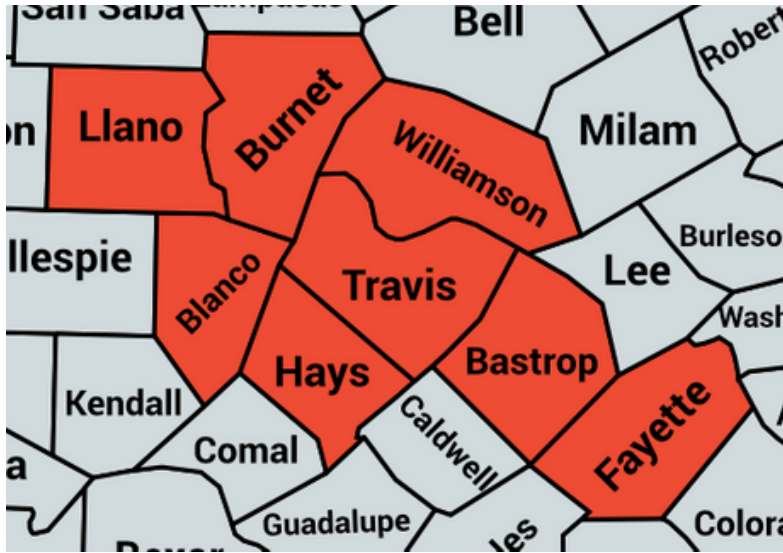
02

Demographic profile



COMMUNITY MATTERS

OUR SERVICE AREA



+6500 LIVES TOUCHED

IN 2018 WE PROVIDED

- 3378 COUNSELING SESSIONS
- 300 PSYCHOEDUCATIONAL AND THERAPEUTIC GROUP SESSIONS
- 79 COMMUNITY TRAININGS TO ADDRESS THE ROOT CAUSES OF GENDER AND RACE-BASED INEQUITIES WITH 773 TOTAL PARTICIPANTS
- APPROXIMATELY 55,500 HOURS OF CHILDCARE
- 153 LIFESKILLS CLASSES FOR AT-RISK YOUTH

15,748

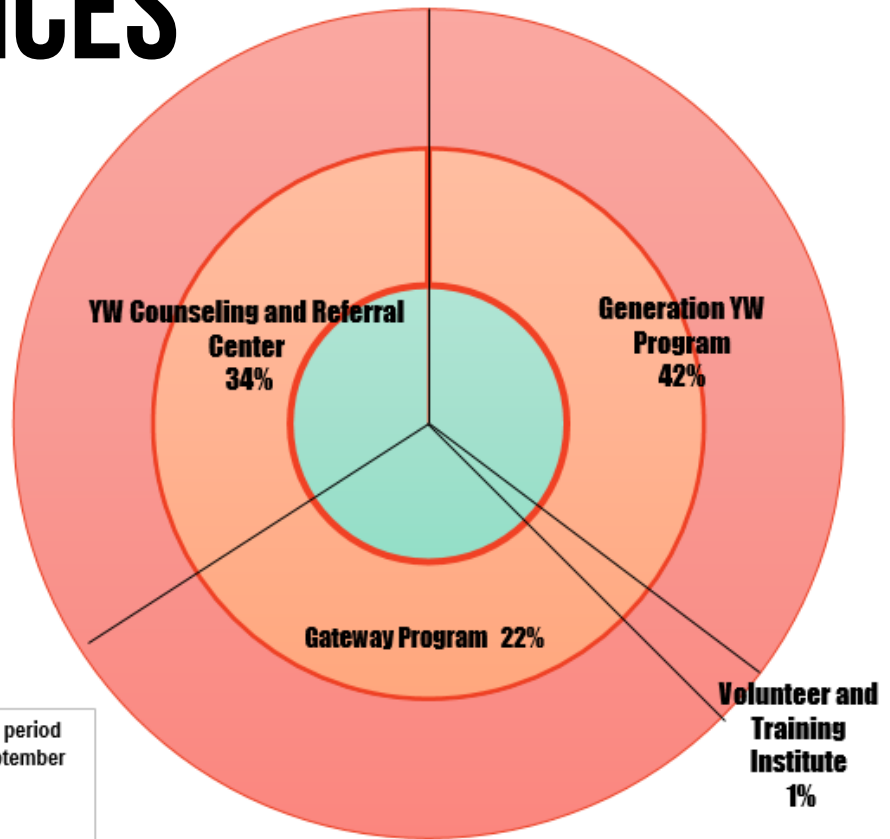
HOURS OF COMMUNITY SERVICE



OUR FINANCES

- Direct Expenses: Program Specific 87% | \$1,149,098
- Core Mission Support: Finance, HR, IT, & Board 08% | \$109,076
- Core Mission Support: Fundraising & Partners 05% | \$60,470

\$1,318,644 in total expenses for 12-month period beginning October 1, 2017 and ending September 30, 2018.



2015-2018 = 79% ORGANIZATIONAL GROWTH

YOUR DONATION MATTERS



- \$10 allows a individual to participate in a group therapy session
- \$25 allows an individual family or to participate in a counseling session
- \$30 affords a family 2 hours of childcare
- \$75 allows 10 people to participate in a 1-hour training
- \$150 allows an at-risk teen to participate in 10 life skills classes

THANKS TO OUR SUPPORTERS



- All State Foundation
- Weir Foundation
- Nordstrom Foundation
- Eau Claire Community Foundation
- Amnesty International
- Central Texas Technology Solutions

OUR PARTNERS IN PROGRESS

KEY COLLABORATIONS

- Austin: Welcoming City Initiative
- Central Texas Perinatal Coalition
- City of Austin Equity Action Team (EAT)
- Central Health Equity Policy Council.
- Immigrant Services Network of Austin
- Mayor's Task Force on Institutional Racism and Systemic Inequities
- One Voice Central Texas
- Texas Coordinating Council for Veterans Services Women Veterans Workgroup.
- Trauma Informed Care Consortium of Central Texas
- Travis County Collaborative for Children
- Travis County Youth Substance Abuse Prevention Coalition (YSAPC)
- Travis County Underage Drinking Prevention Coalition (UDPC)

COMMUNITY PARTNERS

2-1-1
American Youthworks
Any Baby Can
AOMA
ARCH (Austin Resource Center for the Homeless)
Asian Family Support Services of Austin
Austin Child Guidance Center
Austin Community College (ACC)
Austin Family House
Austin Independent School District
Austin Recovery
AVANCE
Bastrop County Cares
Baylor University
Blackland Community Development Corporation
Blanco Independent School District
Boss Babes ATX
BRAVE Communities
Breast Cancer Resource Center
Caritas of Austin
Casa Marianella/Posada Esperanza
Casey Family Foundation
Central Health
Communities In Schools
Counterbalance ATX
Deeds Not Words
Easterseals Central Texas
EngenderHealth
Equity Turned Up
Extend-a-Care
Fayetteville ISD
Flatwater Foundation
Foundation Communities
Foundation for the Homeless
Goodwill

Growing Roots
Hope Alliance
Integral Care
IREX
Kids In The New Groove
LifeWorks
Llano Independent School District
Manor Independent School District
Redemptive Work
SafePlace
Saint Louise House
Salvage Vanguard Theater
Seton Hospitals
St. Edward's University
Survivors Advocacy Project
Texas Association of School Boards
Texas Department of Human Services
Texas School for the Deaf
Texas State University
The Salvation Army
Thinkery
Todos Juntos
Travis County Community Centers
Travis County Correctional Complex
Travis County Office of Veterans Affairs
University of Texas at Austin
University of Texas Medical Center at Brackenridge
University of Texas School of Law Immigration Clinic
United Way
Women's Health and Planning Association of Central Texas
YWCA USA

.... and many more! Thank You!

2018 BOARD OF DIRECTORS

Deborah Shaw-Boatner, Co-Chair
Deborah Shaw-Boatner, CPA, Owner

Felicia Peña, Co-Chair
H-E-B Central Texas, Public Affairs Manager

Sarah Janecka, Treasurer
Texas Health and Human Services Commission
Contract Administration Manager

Farah Muscadin, J.D., Secretary
City of Austin, Interim Police Monitor

Ainee Athar
FWD.us, Texas Coalitions Director

Sarah Crockett
Texas CASA, Public Policy Coordinator

Dr. DeAnna Harris-McCoy
Assistant Professor, Texas A&M University
Central Texas

Tracy Nichols
Human Resources Consultant

Tara Sims
IBM, Vice-President Technology Services

Leonor Bazaldua
Dell Technologies, Director of Channel Ops

Farah Muscadin, J.D., Secretary
City of Austin, Interim Police Monitor

Kimberly Strenk
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Founder + Principal

Alexa Garcia-Ditta
ConwayStrategic Communications,

